



Tunisha Singleton

Consumer Engagement & Marketing Communications Strategist

“Wouldn’t it be dope if...” is more than a phrase—it’s Tunisha’s creative mindset that fuels her curiosity and drives her work. With over 10 years of experience in media and marketing across sports, entertainment, immersive technology, and nonprofits, she channels that energy into innovative strategies that cut through the noise and deliver real impact.

More than a trend watcher—or someone who just talks about the latest buzz—Tunisha’s expertise has positioned her as a respected and recognized authority, earning her features in *Vanity Fair*, *MSNBC*, and *The Boston Globe*. Her rare blend of grit and cultural savvy makes her a trusted bridge between business goals and real-world success. Simply put, Tunisha is a dynamic, hands-on partner who rolls up her sleeves for every project to do what’s needed.

FEATURED IN



LINKS & FUN STUFF

Check out my podcast about sports, culture, and WTF is goin’ on outside!

- [I Have Questions Podcast](#)

My dog’s IG page!

- [Cleophus Singleton](#) (he’s kind of a big deal...)

- [LinkedIn](#)
- [Website](#)
- [Creative Portfolio and Capabilities Deck](#)
- [Research Studies and Publications Profile](#)



BRAND ENGAGEMENT

Elevating brand voice, identity, & cultural storytelling to enhance engagement.



COMMUNITY ENGAGEMENT

Elite public speaker with live event hosting/radio/podcast background; event organizer, partnership, and program manager



STRATEGIC, IMPACT MARKETING

Integrated communications and vision for compelling, story-driven messages that inspire & connect.

KEY ACHIEVEMENTS

18B
press impressions

\$160K
2025 donations raised

269K
2026 podcast downloads

330K
email lead generation

\$6.75M
grantmaking cycle funds managed