

Tunisha Singleton Ph.D.

Media Psychologist | Senior Leader Directing Growth & Shaping Impact

Dr. Tunisha Singleton is a dynamic, distinguished expert in narrative messaging and audience engagement, bringing over 15 years of experience across media, marketing, nonprofit, and philanthropic industries. With a Ph.D. in Media Psychology, she specializes in transforming research into impactful, actionable strategies by harnessing cultural and consumer insights to enhance communications, fundraising, and brand positioning. As an outgoing voice and senior Board leader, Dr. Singleton embraces the responsibility of shaping business development partnerships and community engagement initiatives, guided by a deep passion for leadership development and empowering cross-functional teams to achieve excellence.



AS SEEN IN

The
Boston
Globe



VOGUE



SiriusXM

SIGNATURE SPEAKER TOPICS

✓ ***Narrative Impact: Crafting Messages that Move and Motivate Messaging for Maximum Impact***

Learn methods for designing brand messages that connect emotionally and culturally to audiences, resulting in authentic engagement and meaningful outcomes.

✓ ***Elevating Brand Influence: Using Psych and Cultural Storytelling to Build Trust and Loyalty***

Discover techniques to develop consistent, values-driven storytelling that not only attracts attention but cultivates long-term consumer trust and advocacy.



BUSINESS DEVELOPMENT

Identifies growth opportunities & builds strategic partnerships to drive long-term value.



ENGAGED AMBASSADOR

Captivating public speaker, skilled connector, & passionate advocate of core values with the ability to inspire audiences.



NARRATIVE MESSAGING

Compelling, story-driven brand & organizational messages that inspire, connect, & persuade action.



STRATEGIC MARKETING

Drives vision for integrated strategy & multi-channel campaign execution to grow & strengthen brand profile.

CLIENT ACHIEVEMENTS

 18B
press impressions

 \$275K+
funds raised

 269K
podcast downloads

 330K
email subscribers

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